



OFFICIAL '11 FLOOR PLAN



Who Exhibitors: Retailers * Manufacturers * Resorts * Lodging * Associations * Airlines * Winter Activity Publications * Clubs * Tour Operators * Sponsors

What - **THE SAN DIEGO SKI & SNOWBOARD SHOW**
 Get close and personal with 35,000 of your BEST CUSTOMERS.
 Booth Prices Standard 10' x 10': \$1,100.00
 Corner 10' x 10': \$1,300.00

When **Show Dates:** Friday - Sunday Nov 11 - 13, 2011
Show Hours: Friday 4:pm to 10:pm Sat & Sun 10:am to 6:pm
Set Up - Take Down SetUp - Thu Noon- 6:pm & Fri 8:am - 2:pm Take Down - Sun 6:pm-10:pm

Where **Del Mar Fairgrounds** O'Brien Hall
 2260 Jimmy Durante Dr., Del Mar, CA 92014 (858) 792-4252

How **Contact Us:** SnowJam 43537 Ridge Park Dr. Temecula, CA 92590
 Voice (951) 587-6266 FAX (951) 587-6515 e-mail: ron@snowjamshow.com
 Website: snowjamshow.com

Did you know - **THE LAS VEGAS SKI & SNOWBOARD EXPO**
 Is at the Cashman Center the very next weekend 11/18-20, 2011