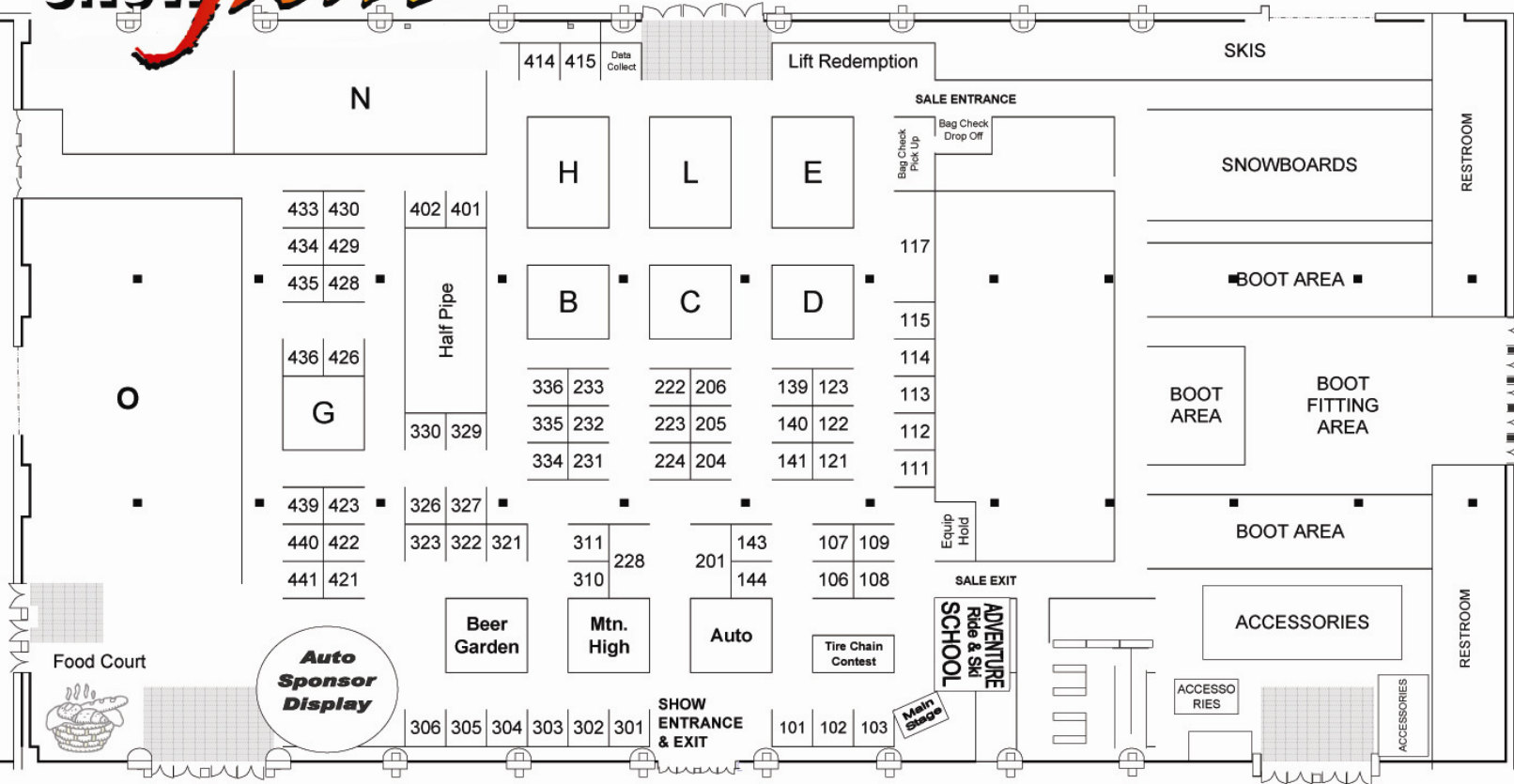




OFFICIAL 2009 SAN DIEGO FLOOR PLAN



Who Exhibitors: Retailers * Manufacturers * Resorts * Lodging * Associations * Airlines * Winter Activity Publications * Clubs * Tour Operators * Sponsors

When Show Dates: Friday - Sunday
Nov 13 - 15, 2009

Show Hours: Friday 4pm to 10pm
Sat & Sun 10am to 6pm

Set Up - Take Down
Set Up - Thurs Noon- 6pm & Fri 8am - 2:pm
Take Down - Sun 6pm-10pm

What SNOW Jam - THE SAN DIEGO SKI & SNOWBOARD SHOW
Get close and personal with 35,000 of your BEST CUSTOMERS.

Where Del Mar Fairgrounds O'Brien Hall
2260 Jimmy Durante Dr., Del Mar, CA 92014 (858) 792-4252

Booth Prices Standard 10' x 10': \$1,100.00
Corner 10' x 10': \$1,300.00

How Contact Us: SnowJam 43537 Ridge Park Dr. Temecula, CA 92590
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Website: www.snowjamshow.com